



ATENEO DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS

# The Ateneo Graduate School of Business

MBA in Health



The quest for an effective health care delivery system that is responsive to the needs of our people in terms of availability, accessibility, and affordability of services is a continuing concern. The increasing demands of our rapidly expanding population, the growing complexities of health care services, and the challenges of globalization have given rise to the critical need for a new brand of leadership in health care institutions, both in the private and the public health sector. The pandemic has further emphasized the need for healthcare leaders to be agile, proficient, and efficient in management. This new leader/manager should be equipped with the appropriate managerial skills in order to be able to properly direct the utilization of resources to achieve economically productive and socially oriented objectives of the organization, especially as their organizations face the challenges of a post-pandemic world.

Health executives, aware of the need to improve their knowledge and skills, but who cannot afford full-time study leave from work, clamor for a management development program that can contribute to higher quality performance while at their jobs.



## **The Master in Business Administration in Health is the response of the Health Unit of the Ateneo Graduate School of Business to this prevailing need.**

The Program provides formal management education to administrators of health service organizations who may not have had the benefit of such training in the past, and health care managers who would like to pursue careers leading to the positions of CEO or COO of organizations operating within the health care system. This degree program offers a new model for training health managers with the breadth of understanding needed to lead this industry into the future. Its student profile encompasses a broad spectrum of health care personnel, including nurses, physicians and allied health professionals, and its interactive design enables students to learn from each other as well as from the faculty made up of distinguished medical and business practitioners.

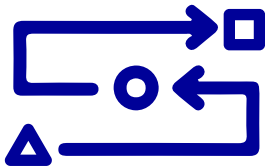
## Distinctive Features of the MBA in Health Program

### Curriculum



- Specialized program providing management education to professionals who would like to pursue careers leading to top management positions in health care organizations
- Modular in its approach, with specified daily learning outcomes, activities and assignments
- Focused not just on theories and techniques, but also on values and personal transformation
- Requires a total of 14 courses (42 units in total), made up of 12 core courses and 2 electives
- Non-thesis program, with an integrating Strategic Management paper as the terminal requirement

### Methodology



- Student-centered focus that requires students to take greater responsibility for their own learning
- Workplace-based approach will require students to draw on their personal and professional experiences, and apply their learnings to their work even as they undergo the program
- Professors are facilitators of learning rather than lecturers

### Frequently Asked Questions



- **How many subjects are required to finish the MBA in Health Program**
  - A total of 14 courses are required to complete the program: 12 courses and 2 elective courses. Please refer to the attached list of core and elective courses offered under the MBA in Health Program.
- **Is there a thesis requirement?**
  - This is a non-thesis program. The terminal requirement is a Strategic Management paper which will be defended before a panel of three experts
- **How many hours are spent in the classroom per week?**
  - The MBA in Health is offered on a trimestral basis. Class work is one (1) day a week (Saturdays) with two courses of three hours each per session for fourteen (14) sessions per trimester.
- **How long will it take a student to finish the requirements of the program?**
  - The program is completed in 7 consecutive trimesters or a total of 28 months. Students with a fixed load of 6 units per trimester are able to complete the academic requirements within this period.
- **How much is the total cost of the program?**
  - For SY 2021-2022, tuition fees for the MBA in Health program with package of 2 subjects per trimester costs around Php 52,314.75. These fees do not include the cost of books and miscellaneous fees.
- **Where will the classes be held?**
  - The MBA in Health Program is offered at our main campus in Rockwell Center, Makati City.

## Application Procedure

1. Go to <http://gsb.ateneo.edu> and click on the "APPLY ONLINE" link, which can be found at the upper right portion of the Webpage. Completely fill out the Online Application Form. Upon reaching the last page of the application form, take note of the username and password or print it out for your reference.
2. Click on the "DOWNLOAD RECOMMENDATION FORM" button that can be found at the bottom of the page and print out 2 copies, one each for your two recommenders. Ask them to fill up the form completely, and return to you in a sealed envelope with their signature across the flap.
3. Pay the Application Fee to the University Cashier or his/her authorized representatives and present your official/provisional receipt to the Office of the Registrar or the Site Assistant at your desired Satellite Campus with the following documents:
  - a. Official Transcript of Records (OTR) of bachelor and/or post-graduate degrees
  - b. Original Certificate of General Weighted Average (GWA), Quality Point Index (QPI), Grade Point Average (GPA) or its equivalent, if not reflected on the OTR
  - c. Copy of Grading System or Grade Equivalence certified by the duly-authorized school/university official, if not incorporated in the OTR
  - d. 2 recent passport sized color ID pictures
  - e. Photocopy of Birth Certificate. Bring the original NSO/PSA copy for verification
  - f. Photocopy of Passport, if one of the parents is not a Filipino. Bring the original for verification
  - g. Duly-accomplished Recommendation Forms from your current/previous employer and school/university. Two recommendations must be submitted in a duly-sealed envelope
4. You will be issued an Entrance Examination Permit once the submitted requirements have been validated. Take the exam on the scheduled date.
5. Come for admissions interview, as may be required.
6. Wait for the Office of the Registrar to inform you of the decision of the Admissions Committee on your application, which will be sent via the email address that you provided on your Online Application Form. Please expect a response in 4 to 5 weeks.
7. New students admitted to the Program will be required to sign the Admission Letter at the Office of the Registrar or with the respective Site Assistant at the Satellite Campuses.
8. Attend the Orientation Seminar (ORSEM) which is scheduled at the beginning of each trimester.





## General Admission Requirements

1. Bachelor's degree preferably in Health from a government / private institution. Non-Health graduates may also be admitted upon the review / screening of the MBA-H Program Director.
2. Copy of Transcript of Records (TOR) of bachelor, graduate and/or post graduate degrees. Original copy of the documents must be presented. Weighted grade point average of 85%, Quality Point Index QPI, Grade Point Average (GPA), or its equivalent if not reflected on the TOR. Applicants who do not meet this requirement but satisfy other admission requirements may still pursue their application subject to further evaluation and final decision of the MBAH Program Director.
3. Minimum of 5 years' work experience at a supervisory or managerial level. Significant professional experience may be considered in lieu of the supervisory/managerial experience.
4. Duly-accomplished Online Application Form including essay
5. Recommendation letter from former faculty and/or from current employer.
6. A satisfactory score in the NMAT Admission Test. (Currently suspended during the pandemic.)
7. For international students, a visa valid for study in the Philippines and a validated Alien Certificate of Registration (ACR).

## Contact Details

**Program Director:** Ayedee Ace Domingo, MD MBA

**Contact Person:** Mr. Andrew Ferrer

**Mobile No.:** 0995-9243701

**E-mail:** aferrer@ateneo.edu

### Office Hours:

Mondays – Fridays (12:00 p.m. to 8:00 p.m.)

Saturdays (8:00 a.m. to 12:00 p.m.)

Ateneo Professional Schools Building

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