



ATENEIO DE MANILA UNIVERSITY
GRADUATE SCHOOL OF BUSINESS

Memo to : AGSB Students
Memo from : (sgd.) Jowett Cecilio F. Magsaysay, MBA, PhD
Dean
Date : 21 February 2024
Subject : ESSCA Summer Exchange Program 2024
Memo No. AGSB-OD-2324-027

I am pleased to announce that the ESSCA Summer Exchange Program 2024 is now open for application.

Below are the pertinent details of the program:

Campus	Inclusive Dates	Courses of Study (Choose only 1 pairing)	Slots Available	Mode	Credits
ESSCA Budapest, Hungary	24 June to 19 July 2024	Pairing 1: <ul style="list-style-type: none">Human-Centered Management and LeadershipEconomics and Business Opportunities between Europe and Asia Pairing 2: <ul style="list-style-type: none">International Marketing and LogisticsSelf-leadership	Tuition-waived*: 2 Tuition-paying**: 10 <i>*Students will not pay ESSCA tuition fees but will pay Euros 55 as an administrative fee and also pay the tuition fee in GSB to credit ESSCA courses as two 3-unit GSB electives.</i> <i>**Tuition-paying will pay both ESSCA and AGSB tuition fees. ESSCA tuition fee is Euros 1,500.</i> <i>Students for both tuition-waived and fee-paying are to arrange and pay for their visa, airfare, accommodation, and living expenses estimated at Euros 3,000.</i>	Face-to-face	6 units of GSB elective

Application is open for students who are:

1. Currently enrolled
2. With excellent academic standing, i.e. QPI not lower than 3.6500
3. Finished at least 3 core courses for MM, Regis, and Health Programs
4. Finished at least 8 courses for Standard Program including the 5 pre-MBAs

The selection process will be based on cumulative scores from academic standing, student leadership, management roles, and professional accomplishment.

This is not open for alumni or students who have finished all academic requirements of their MBA Program to date. Students who cannot be allowed by their company/organization to be away during the duration of the program are highly discouraged from applying.

Qualified students may fill out this [google form](#) on or before COB **Wednesday, 28 February 2024**.